

ROSCon JP
16 September 2021
Tokyo, Japan

Sponsor prospectus

Organiser: ROSConJP

In cooperation with the Open Source Robotics Foundation



The officially-licensed developer event for the Japanese ROS community

ROSCon JP is an event held each year for the local Japanese ROS community. Provided in Japanese, this developers' conference provides a venue for people interested in ROS from all over Japan to exchange information, network, and meet companies providing products and services relevant to ROS and robotics – as well as job opportunities!

With a focus on the engineering aspects of robotics and featuring international key note speakers, selected technical presentations from the Japanese community, ROSCon JP provides an important compliment to the academic conferences and trade shows that take place throughout the year.

Now in its third year, ROSCon JP has a strong track record of providing an engaging and exciting event for attendees and sponsors/exhibitors alike. It attracts over 200 paying attendees, more than half of whom are engineers or researchers working in industry and nearly a quarter are involved in the business aspects of robotics.

ROSCon JP is an officially-licensed ROS event. ROSConJP is organized by the ROSCon JP foundation, a charitable entity in Japan dedicated to promoting ROS. It is organized in collaboration with the Open Robotics Software Foundation. ROSCon JP follows the pattern established by the original, global ROSCon.



A venue in the heart of Tokyo's cultural area, Ryogoku

■ Ryogoku

Known since the Edo period as the home of Sumo wrestling and an entertainment district, Ryogoku was and still is one of the culturally important parts of Tokyo. Featuring the national Sumo stadium, the famous Edo-Tokyo Museum, and a wide range of restaurants (including some that serve the food of Sumo wrestlers, chankonabe!), this district is popular with both locals and tourists. Despite this and its close proximity to Akihabara, Asakusa, and the centre of Tokyo, the district often feels peaceful and provides a contrast with the busier areas of Tokyo.

Venue: Kokusai Fashion Center Hall & Room



6-1 1-chome, Yokoami, Sumida-ku, Tokyo, Japan



Sponsorship/exhibitor plans overview

All prices exclude 10% sales tax

	Platinum 1,000,000 yen	Gold 500,000 yen	Silver 300,000 yen	Bronze 200,000 yen	Friendship 30,000 yen
Number available	1	Unlimited (subject to venue space)	Unlimited (subject to venue space)	Unlimited (subject to venue space)	Unlimited
Complimentary registrations (including booth staff)	Not included to maintain social distancing	Not included to maintain social distancing	Not included to maintain social distancing	Not included to maintain social distancing	
Exhibition booth	3 tables (Premiere location)	2 tables	1 table	1 table	
Logo on interstitial slides	Yes (Standalone slide)	Yes	Yes	Yes	Text only
Logo recognition on conference website	Yes (Platinum position)	Yes (Gold position)	Yes (Silver position)	Yes (Bronze position)	Yes (Friendship position)
Logo on conference t-shirt	Yes (Platinum position)	Yes (Gold position)	Yes (Silver position)	Yes (Bronze position)	
Recognition on conference advertising and communications	Yes (Platinum position)	Yes (Gold position)			
Logo on conference signage	Yes (Platinum position)	Yes (Gold position)			
Banner placement in presentation hall (self-supporting banners only)	Yes (Maximum of 120cm x 200cm, provided by sponsor)	Yes (Maximum of 120cm x 200cm, provided by sponsor)			
Banner placement in registration area (self-supporting banners only)	Yes (Maximum of 120cm x 200cm, provided by sponsor)				
Additional options available	Yes	Yes	Yes	Yes	Yes

Sponsorship/exhibitor plans details

■ Complimentary registrations

To maintain social distancing guidelines, complimentary registrations are not included. To participate in the conference, please register as a participant. Payment of the conference participation fee will be required.

Platinum

Gold

Silver

Bronze

Friendship

■ Exhibition booth

- Table 1
- Chairs 2
- Partitions 2
- Company name 1
- Power outlet (100V, 5A) 1

The above is for one unit; the platinum sponsor will be provided with three units and gold sponsors will be provided with 2 units

Venue-provided wifi is available.



Platinum

Gold

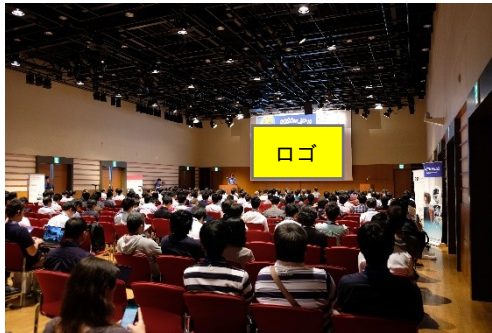
Silver

Bronze

Friendship

■ Logo placement on interstitial slides

- Logo placement on the slides displayed between talks and sessions
- Dedicated slide for the platinum sponsor
- Text-only (no logo) for friendship sponsors



Platinum

Gold

Silver

Bronze

Friendship

■ Logo placement on the website

- Platinum sponsor logo
- Gold sponsor logos
- Silver sponsor logos
- Bronze sponsor logos
- Friendship sponsor logos



Platinum

Gold

Silver

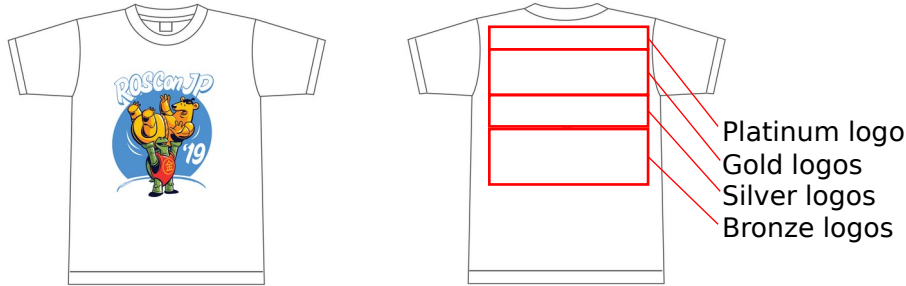
Bronze

Friendship

Sponsorship/exhibitor plans details (continued)

■ T-shirt logo

One t-shirt will be provided to each attendee



■ Logo and textual recognition on promotional materials

- Logo on the conference programme (A4, colour, approx. 350 copies)
- Recognition in communications to attendees
- Recognition in ROSCon JP 2020 advertising



■ Log on the ROSCon JP sign

Sign above the podium featuring the ROSCon JP image



■ Banner placement

- Banner placement at the registration desk (platinum sponsor only)
- Banner placement in the presentation hall
- Maximum of 1200x2000mm
- To be provided by the sponsor
- Self-supporting banners only



* Images are indicative only

Add-on opportunities

All prices exclude 10% sales tax

Increase your exposure by purchasing add-ons to your sponsorship plan. Available to all sponsorship levels, including friendship sponsors.

■ Lunch sponsor

200,000 yen

- 5-minute presentation to attendees at the conclusion of the session prior to lunch
- Dedicated signage featuring your logo at the lunch area



1 available

■ Venue commercial

100,000 yen

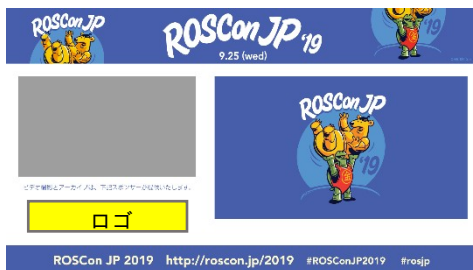
- 60-second video to be played during breaks in the conference venue
- Minimum once before the conference, once during lunch and once after the conference
- Video commercials may be preserved in the video archive
- Please contact the organising committee if you require more than 60 seconds
- **Playback of sound cannot be guaranteed**



■ Video streaming and archive sponsor

250,000 yen

- Logo displayed on the streaming video, and on the website above the programme
- Logo displayed on the videos on the archive site
- Lasting recognition through logo display on the videos after the conference



1 available

■ Lanyard sponsor

150,000 yen

Neckstrap for the conference badge required to be worn by all attendees and exhibitors



1 available

* Images are indicative only

Add-on opportunities (continued)

All prices exclude 10% sales tax

Increase your exposure by purchasing add-ons to your sponsorship plan. Available to all sponsorship levels, including friendship sponsors.

■ Novelty sponsor

200,000 yen

- Your logo on the novelty distributed to all attendees and exhibitors
- 2018 novelty: Sake cup
- 2019 novelty: Sake bottle



1 available

■ Swag bag give away

200,000 yen

- Get your own novelty into the hands of all attendees
- Sponsor-provided item will be included in the conference bag provided to all attendees
- Subject to approval by the organizing committee
- Useful items such as water bottles, ID card holders, and cups are encouraged!



■ Diversity sponsor

100,000 yen

- Support the attendance by typically under-represented groups such as students, women, and the disabled
- Diversity sponsor recognition on interstitial slides, website, and in diversity information
- Access to diversity attendees
- Diversity attendees are selected by the organizing committee



* Images are indicative only

Contact

ROSCon JP organizing committee

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