



SPONSORSHIP PROSPECTUS

25 & 26 NOVEMBER 2026 | NIVELLES, BELGIUM

Join the European ROS community in the heart of Belgium.
Your sponsorship will help shape the future of open-source robotics.

Brought to you by

BOTRONICS



Organized in conjunction with

Open Source Robotics Foundation

ABOUT ROS & ROSCon



The Robot Operating System

ROS (Robot Operating System) is the world's leading open-source framework for robotics development. With a modular architecture, ROS enables engineers and researchers to design, control, and integrate robots with sensors, cameras, and advanced navigation systems.

Used by 1579+ companies worldwide with 984M+ monthly package downloads, ROS has become the de facto standard in modern robotics.



ROSCon Conferences

ROSCon is the premier developers' conference for the ROS community. Since 2012, ROSCon events have brought together roboticists from around the world. Regional events now take place in France, Germany, UK, India, Japan, and Spain.

ROSCon Belgium 2026 will be the first-ever ROSCon in Belgium, bringing the European ROS community to the heart of the continent.

1579+

Companies
using ROS
(+26% since 2024)

984M

Annual packages download
(+85% since 2024)

13K

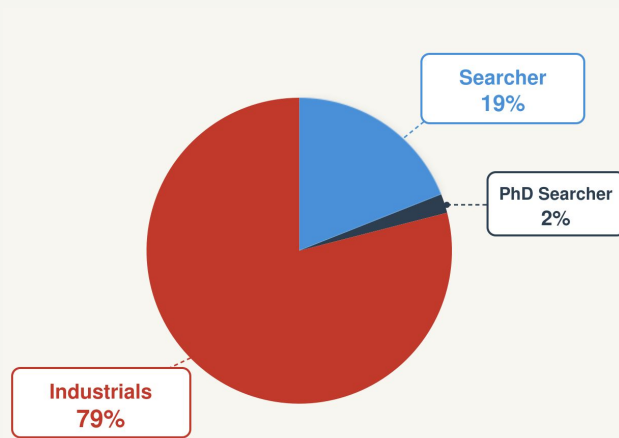
Academic
citations

221K+

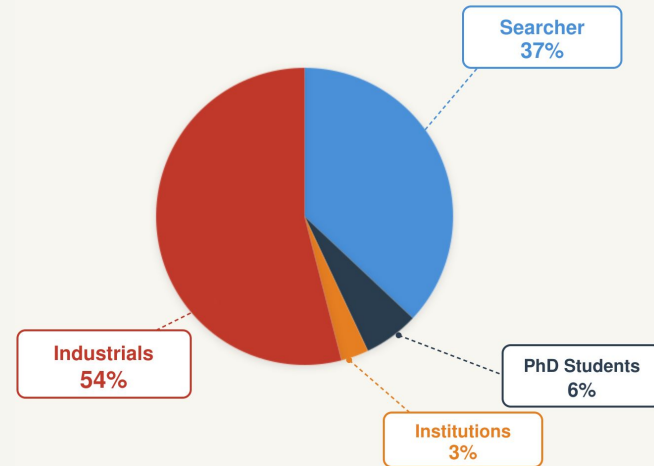
LinkedIn
followers
(+38% since 2025)

WHO ATTENDS ROSCon

ROSCon attracts a global audience of roboticists. Attendees include staff and leadership from startups and multinationals, students and faculty from major universities, and robotics enthusiasts of all stripes. Whether you're unveiling a product, pitching a company, looking for an industry partner, or recruiting, ROSCon is your opportunity to meet the robotics developer community.



ROSCON DE 2025



ROSCON FR 2025

EVENT DETAILS



DATE

25 & 26 November 2026
2 full days of conference



LOCATION

Nivelles, Belgium
Heart of Walloon Brabant



ATTENDEES

200 expected participants
Industry & academia



DEMO AREA

Dedicated exhibition space
for robot demonstrations

AGENDA HIGHLIGHTS



Keynote speakers & technical presentations



Hands-on workshops for all ROS skill levels



Live robot demos in the exhibition area



Networking dinner

WHY SPONSOR ROSCON BE?

The ideal location for ROS Community in Europe

★ **Central European Hub**

Belgium sits at the crossroads of Europe, easily accessible from France, Germany, the Netherlands, and the UK. Brussels is just 30 minutes away.

★ **Thriving Robotics Ecosystem**

Belgium boasts a vibrant robotics and automation sector, with leading universities, research labs, and innovative startups pushing the boundaries of ROS-based solutions.

★ **Open source belgian community**

Belgium is a strong advocate for open source, actively promoting it in public administrations and hosting FOSDEM, one of the world's largest open-source conferences, each year in Brussels. This positions the country as one of Europe's most forward-thinking on digital openness.

★ **First edition in Belgium**

This is a historic moment, the very first ROSCon on Belgian soil. As a founding sponsor, your brand will be forever associated with the launch of this landmark event. First editions create lasting memories and strong community bonds.

SPONSORSHIP LEVELS

Benefits	Platinum €5,000	Gold €3,500	Silver €2,000	Bronze €1000
Included tickets	5	3	2	1
Display space in exhibit hall	5m x 2m	3m x 2m	2m x 2m	—
Dedicated post on LinkedIn	✓	✓	—	—
Brand visibility on main supports	✓	✓	✓	✓
Time slot on the demonstration area	✓	✓	—	—
Dinner social event registration	✓	✓	✓	✓
Belgian beer tasting registration	✓	✓	✓	✓
Logo on conference website	Top	Premier	Silver	Bronze
Brand visibility on secondary supports	✓	✓	✓	—
Video presentation during the conference	✓	—	—	—
Recognition on conference openings/closings	✓	✓	✓	✓

All sponsorship amounts are listed in EUR (€). Prices are indicative and can be tailored to your goals.

ALTERNATIVE SPONSORSHIPS

Increase your exposure with these additional opportunities, available to all tier sponsors:



Startup Alley Exhibit

€1,000

Limited

Dedicated exhibit space for robotics startups under 3 years old. Includes table, exhibit pass, signage, and power.



Swag Bags

€300

Limited

Include your branded item in the conference registration bag. Items subject to organizer approval.



Logo on conference badge

€1,000

3 slots

Your logo printed on every attendee's badge, visible throughout the entire event during all sessions, breaks, and networking.



LET'S BUILD THE FUTURE
OF ROBOTICS TOGETHER



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