

ROSCon Global 2026 Toronto



September 22–24, 2026 | Sheraton Centre Downtown Toronto

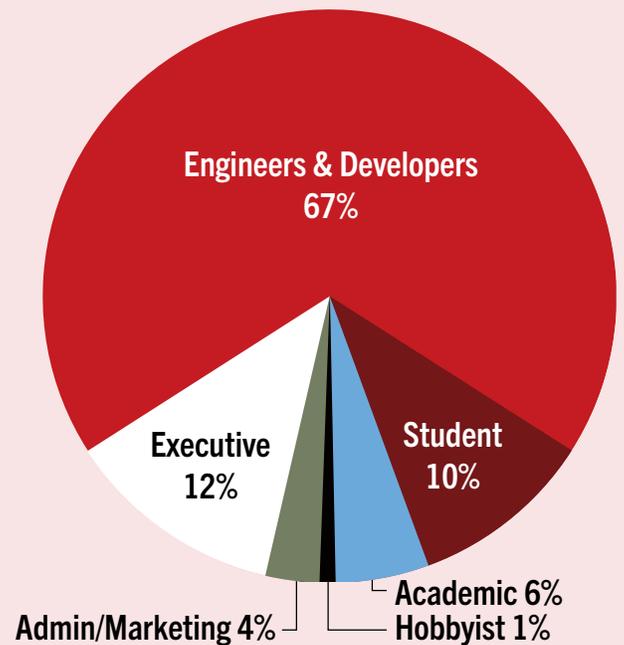
Join us for the fifteenth edition of our global conference!

Toronto is a world-class city whose rapidly growing robotics and AI ecosystem is closely aligned with Open Robotics' mission to advance robotics and robotics-enabling infrastructure worldwide.

ROSCon 2025 by the Numbers

- 56 sponsors
- ~1000 delegates
- 354+ companies
- 51+ countries
- 66+ universities
- 57 program talks
- 19 program workshops and sponsor sessions

Attendees by Role



Join delegates from industry leaders such as:

Canonical Intrinsic NVIDIA Qualcomm
AMD b-robotized Bosch
Huawei Intel Red Hat Rockwell

along with other members of the





All sponsorship amounts are listed in US dollars.

	Platinum \$40,000 (Exclusive)	Gold \$20,000	Silver \$10,000	Bronze \$3,000
Complimentary registrations	8	4	2	1
Tabletop exhibit display space in exhibit hall (width x depth)	9m x 3m 1 standard table 1 high-top table ID sign with name Power supply Wifi	6m x 3m 1 standard table ID sign with name Power supply Wifi	3m x 3m 1 standard table ID sign with name Power supply Wifi	
Logo recognition on conference website and mobile app	TOP logo placement	PREMIER logo placement	SILVER logo placement	BRONZE logo placement
Logo on conference t-shirt	TOP logo placement	PREMIER logo placement		
Banner placement in high-traffic area (Not to exceed 1.2m x 2m)	2	1		
Recognition on slide deck	Standalone	Standalone	Shared	Shared
Logo on event signage	✓	✓	✓	✓
Recognition on slide deck before and after sessions	Solo	Shared		
Recognition from the podium during the general sessions	✓	✓		
Name recognition on event mailings	✓	✓		
Logo on conference advertising	✓	✓		
Logo on blog posts and press materials	✓	✓		
5 minutes to address attendees during the opening remarks	✓			
Diversity Program scholarship	✓			

Additional Benefits Exclusively for Sponsoring Open Source Robotics Alliance (OSRA) Members

(Note: Benefits are only for Platinum, Gold, and Silver OSRA members)



The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be delighted for you to join us at ROSCon!

- ✓ 1-hr session in a dedicated meeting hall to showcase your work with the attendees, listed on program
- ✓ Preferred booth placement in the exhibit hall
- ✓ Priority selection on limited sponsorship add-ons
- ✓ Provide merch for free swag bag inclusion
- ✓ Free posting on exclusive job board (to be included in session slides)
- ✓ Guaranteed spot in robot demo area
- ✓ Private meeting room availability (for 30 min to a 1-hour session on a first-come, first-served basis)
- ✓ OSRA member listing on dedicated signage and slides (including Supporting Orgs and Individuals)





Lead collection tools

- Use the ROSCon 2026 mobile app to collect leads by scanning attendee badge QR codes.
- More than **2,000 leads were collected at last year's event** using this tool.
- Sponsors will also receive access to the **opt-in attendee contact list**.

Booth selection

- Exhibiting sponsors can **select their preferred booth location** in the Expo Hall.
- Choose a **high-traffic area for maximum exposure** or a quieter location for more focused conversations.
- Booth selection priority is determined by:
 - OSRA membership level
 - Sponsorship level
 - Date of commitment
- Early sponsors receive the **widest selection of booth locations**.

Booth traffic

- **New this year:** a digital **Exhibitor Passport** inside the event app.
- Attendees complete interactive activities with exhibitors to earn **entries for prize drawings**.
- Designed to **increase meaningful traffic and engagement at your booth**.

Discounted ticket options

- In addition to the complimentary tickets included in the chosen sponsorship package, sponsors are eligible for:
 - **50% off Exhibit-Only passes**
 - **10% discount on additional paid registrations**

Robot demo area

- A dedicated **high-traffic demo space** allows sponsors to showcase robotics technology live.
- Demo area includes:
 - Monitor and HDMI connection
 - Speaker system
- Exhibiting sponsors may reserve a **15-minute demo slot** (first-come, first-served).
- Demos will take place during **breaks, lunches, and the reception**.
- ROSCon staff will manage timing to keep demos running smoothly.





Increase your exposure by purchasing an add-on opportunity!*

These add-ons are popular options for added recognition among attendees.

Reception Sponsor: \$15,000 Exclusive

Set the tone, spark connections, and kick off the conference in style with the opening night reception. Includes:

- Sponsor libations and small bites to welcome all
- Your brand on eco-conscious materials and signage during the event
- Sponsorship acknowledgment throughout the event and on standalone social media posts on Open Robotics channels



Video Archive and Livestream Sponsor: \$15,000 Exclusive

Enable access to ROSCon beyond the conference walls as your gift to the community. Sponsor real-time participation through the livestream, and perpetual sharing of learnings at the event through the video archive. ROSCon videos have accumulated over 8M impressions and 100K viewing hours to-date. Includes:

- Sponsorship acknowledgment throughout the event and on conference website
- Logo and sponsorship listing during event livestream
- Logo and sponsorship fixed on video recording mattes
- Promotion of sponsorship on outreach and mailings pre and post-event



Lanyard Sponsor: \$10,000 Exclusive

Deliver an all-day and beyond impression - your brand will be worn by all attendees throughout the conference and visible on event photos and selfies alike. Includes:

- Your logo on lanyards attached to attendee badges (required throughout the conference)
- Dedicated welcome signage at the check-in counters and logo placement on check-in devices



*Add-on opportunities are only available to sponsors who have purchased a benefit package.

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Power Lunch Sponsor: \$10,000 3 available

Fuel up the midday momentum and foster mealtime connections with lunch service for all attendees. Includes:

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 mins to address attendees during the session prior to lunch
- Sponsorship listing on website and other event communications

Mobile Hosting: \$5,000 1 available

Sponsor a beloved ROSCon fixture - our highly-rated conference app - and help enable agendas, outreach, discussions, attendee camaraderie, and at least one karaoke after-hours meetup. Includes:

- Logo listing and mentions during program, on website FAQ and all app promotion communications
- Featured sponsor placement inside the app
- Two pre-scheduled push notifications delivered to all attendees (subject to approval)

Language Bridge Partner (Live Captioning and Translation): \$7,500 1 available

Enhance attendees' experience with real-time captioning and translation of the talks into over 60 languages, all on their mobile device. Includes:

- Sponsor acknowledgment and logo on the conference website and all communications describing this conference feature
- Sponsor acknowledgment and logo at the start of each track at the event

Stay Sharp (Refreshment) Sponsor: \$2,000

3 available

Be memorable as a pick-me-up provider! Includes:

- Provide coffee, tea, and snacks during the mid-morning or mid-lunch afternoon break
- Mention during program, on website FAQ, and on conference app
- Dedicated signage and opportunity to place marketing materials at the service points

Charging Lounge Sponsorship: \$5,000

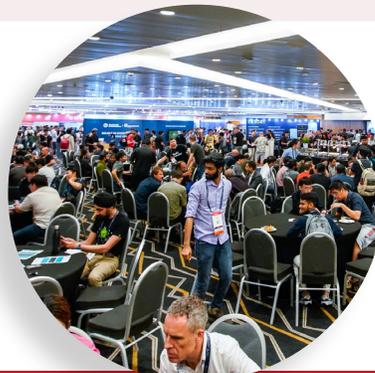
1 available

Save the day and help a sea of engineers keep connected with a dedicated charging station. Includes:

- Mention during program, on website FAQ, and on conference app
- Your branding on signage at the charging lounge
- Exclusive placement of marketing materials at the station

Swag Bag Insert: \$1,000 Limited availability

Level up the conference swag kit with your branded merch that attendees can use long after the event - provide your own, or we can help source it for you. Contact us for more details and exciting options!





Looking for a different way to support and participate in the conference? Consider one of the stand-alone options below.

Inclusion and Impact (Diversity Program) Supporter: \$5,000 Multiple available

The ROSCon Diversity Program enables participation by typically underrepresented groups in the robotics community. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact, and we at ROSCon encourage your support to help us expand the outreach of ROS.

Includes:

- ✓ Logo listing and recognition on the event website and other communications
- ✓ Highlight reels on our social media where you can explain why you are supporting this initiative
- ✓ Logo recognition on a dedicated slide at the conference, as well as named acknowledgment at the opening session
- ✓ Invitation to the pre-conference scholar meet and greet and the opportunity to briefly address the scholars
- ✓ Guaranteed slot in one of the lightning talk rounds at the event

Start-up Alley Exhibit Area: \$3,000

ROSCon is pleased to continue an economical, shared exhibit space option for qualified companies/organizations. Space is extremely limited, so reach out today.

What's included:

- ✓ 1m x 1m area within a shared exhibit space
- ✓ 1 bar-height round table and 1 stool
- ✓ 1 Exhibit-Only pass (Additional Exhibit-Only passes may be purchased)
- ✓ Small tent sign indicating your organization's name
- ✓ Power supply and shared power strip
- ✓ Wifi on the show attendee network

Please note that all booth contents, including robot demos, must be displayed within the confines of your exhibit space and may not overlap into an aisle or neighbor's space.

Startup Alley participation is limited to companies that meet all of the following criteria: have fewer than twenty employees, have yearly revenues of less than \$500k USD, and have raised less than \$5M USD.

