



ROSCon 2025

October 27–29, 2025 | Singapore



We invite you to join us for ROSCon 2025 in vibrant Singapore!

We are thrilled to return to the Asia Pacific region this year. Singapore is a modern, cosmopolitan destination whose robotics ecosystem is aligned with Open Robotics' goals to grow robotics and robotics-enabling infrastructure worldwide. It is also the home of many ROS initiatives and a strong ROS community.

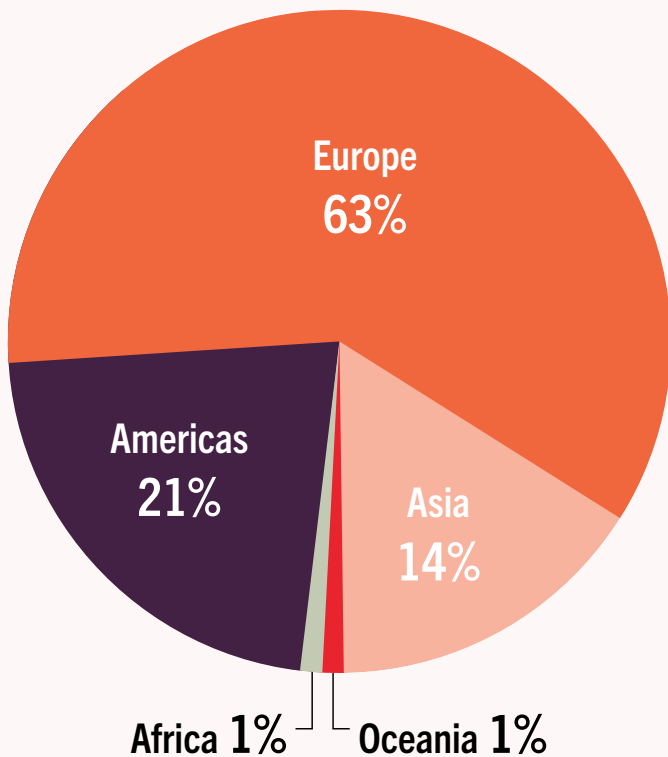
Your sponsorship of this fourteenth edition of our annual ROS developers' conference will be most welcome. Together we will once again host community members, old and new, to share in the innovations and advancements in robotics.

Last year, our 1000+ attendees included staff and leadership from startups and multinationals, students and faculty from major universities, and robotics enthusiasts of all stripes.

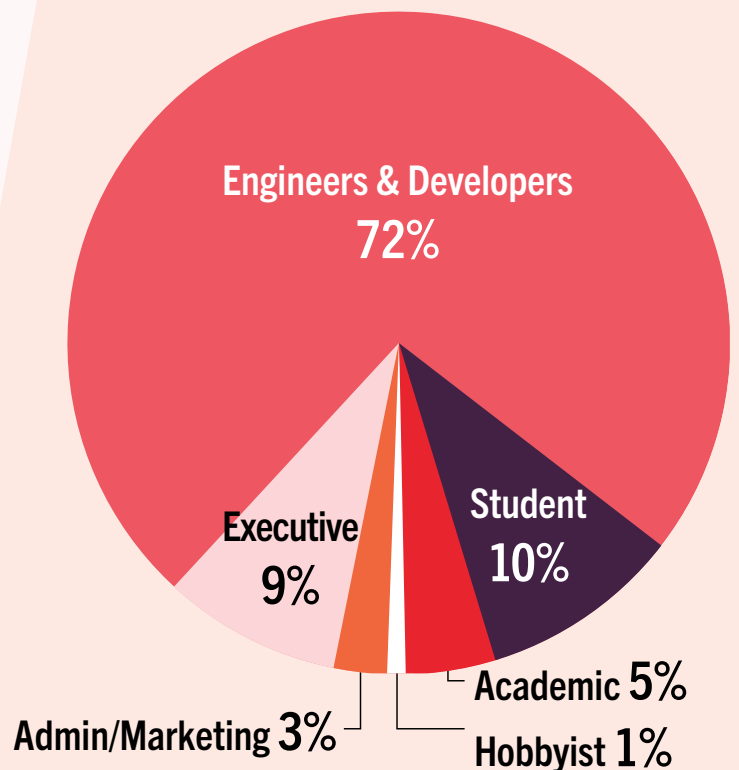
PAST ATTENDING ORGANIZATIONS INCLUDE OSRA MEMBERS, SUCH AS:

- | | | |
|-----------|----------------|--------------|
| Intrinsic | NVIDIA | Qualcomm |
| AMD | Analog Devices | b>>robotized |
| Bosch | Huawei | |

ATTENDEES BY CONTINENT



ATTENDEES BY ROLE





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SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be delighted for you to join us at ROSCon!

Additional Sponsor Benefits for Open Source Robotics Alliance (OSRA) Members

(Note: Benefits are only for Platinum, Gold, and Silver OSRA members)



- ✓ Dedicated workshop/meetup room slot (for 30 min to 1-hour sessions on a first-come, first-served basis), listing included in program sessions
- ✓ Preferred booth placement in the exhibit hall
- ✓ Priority selection on limited sponsorship add-ons
- ✓ Free swag bag add-on (a \$3k value!)
- ✓ Free posting on exclusive job board (to be included in session slides)
- ✓ Guaranteed spot in robot demo area
- ✓ Private meeting room availability (for 30 min to 1-hour sessions on a first-come, first-served basis)
- ✓ OSRA member listing on dedicated signage and slides (including Supporting Orgs and Individuals)

All sponsorship amounts are listed in US dollars.

	Platinum \$50,000 (Exclusive)	Gold \$20,000	Silver \$10,000	Bronze \$3,000
Complimentary registrations	8	4	2	1
Tabletop exhibit display space in exhibit hall (width x depth)	9m x 3m	6m x 3m	3m x 3m	
Logo recognition on conference website and mobile app	TOP logo placement	PREMIER logo placement	SILVER logo placement	BRONZE logo placement
Logo on conference t-shirt	TOP logo placement	PREMIER logo placement		
Banner placement in high-traffic area (Not to exceed 1.2m x 2m)	2	1		
Access to the opt-in attendee contact list	✓	✓	✓	✓
10% discount on additional paid registrations	✓	✓	✓	✓
Shared recognition on slide deck	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Exhibit-Only passes at 50% off the current registration fee	✓	✓	✓	
Standalone recognition on slide deck before and after sessions	✓	✓		
Recognition from the podium during the general sessions	✓	✓		
Name recognition on event mailings	✓	✓		
Logo on conference advertising	✓	✓		
Logo on blog posts and press materials	✓	✓		
New this year! 5 minutes to address attendees during the opening remarks	✓			

Detailed information on the conference is available at <https://roscon.ros.org/2025>
 Contact us with any questions at roscon-2025-ec@openrobotics.org





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EXHIBITING SPONSOR BENEFIT DETAILS

Display space

The display spaces this year will be defined via a white hard-walled system and are designed for tabletop exhibits.

Platinum (9m x 3m)	Gold (6m x 3m)	Silver (3m x 3m)
<ul style="list-style-type: none"> 1 standard table with tablecloth and 2 chairs 1 high-top table, 2 tall chairs 1 branded cabinet Small (3.5"x11") cardstock table tent sign indicating your organization's name Power supply and power strip Wifi on the show attendee network 	<ul style="list-style-type: none"> 1 standard table with tablecloth and 2 chairs 1 high-top table, 2 tall chairs Small (3.5"x11") cardstock table tent sign indicating your organization's name Power supply and power strip Wifi on the show attendee network 	<ul style="list-style-type: none"> 1 standard table with tablecloth and 2 chairs Small (3.5"x11") cardstock table tent sign indicating your organization's name Power supply and power strip Wifi on the show attendee network

Notes:

- Suntec Singapore does not accept deliveries directly from the exhibitors or their support teams. All exhibitors are required to ship through the official ROSCon freight forwarder/decorator. Custom booth builds and oversized items must be pre-approved. If you plan to bring a large item that cannot be dismantled, please let us know so we can ensure there are no issues getting it into your exhibit space or the demo area.
- Further information about your display space will be provided in an exhibitor manual once you confirm your participation.

Lead collection tools

The ROSCon 2025 mobile app will again allow for all exhibiting organizations to easily collect leads using QR codes on attendees' name badges at no cost. Over 1900 leads were collected at last year's event! Sponsors will also receive access to the opt-in attendee contact list.

Booth selection

Exhibiting sponsors now have the opportunity to handpick their very own booth location, tailored to suit their unique preferences. Whether

you prefer a high-traffic area to maximize exposure or a cozy corner for more intimate interactions, the choice is entirely yours. Booth selection will be determined by OSRA membership level, sponsorship level, and sign-up date, ensuring that early committers have the widest range of options to choose from.

Booth traffic

To help drive booth traffic, attendees will be offered fun and interactive activities to encourage exhibit area visits. Participants will then be eligible to win exciting prizes.



Discounted Ticket Options

In addition to the complimentary tickets included in the chosen package, sponsors may also purchase Exhibit-Only passes at 50% off the current registration fee and an additional 10% off additional paid registrations.

Robot demo area

Building on the success of last year, we are again offering a special way to showcase your products during the conference with a dedicated area for demos. The demo area is a large, dedicated section of the exhibit hall where you can demo your technology. There will be a monitor and HDMI cord, along with a microphone. Interested exhibiting sponsors will have the opportunity to book a 15-minute time slot, first-come, first-served, that will take place during breaks, lunches, and the reception. ROSCon staff will be on hand to ensure the demos stay on time.



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SPONSOR PACKAGE ADD-ON OPPORTUNITIES

Increase your exposure by purchasing an add-on opportunity!*

These add-ons are popular options for added recognition among attendees.

Reception Sponsor: \$20,000 *1 available*

- Exclusive sponsorship of the opening night reception
- Recognition as the reception sponsor throughout the event
- 5 minutes to address attendees during the session prior to the reception
- Napkins branded with your company logo will be used at the reception

Video Archive and Livestream Sponsor: \$15,000 *1 available*

Gain exposure for your organization that extends beyond the conference. The existing ROSCon videos made over 7.8M impressions and accumulated over 100k viewing hours!

- Recognition of the sponsorship included on the matte of video recordings
- Logo and listing of the sponsorship during the livestream of the event
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings
- Continued exposure from recurring visits to existing videos post-event

Registration Sponsor: \$12,500 *1 available*

This sponsorship opportunity offers lanyard branding plus prime visibility at our onsite check-in area, ensuring maximum exposure to our attendees.

- Dedicated welcome signage at onsite badge pickup
- All attendees will receive your two-color printed logo lanyard at registration and are required to wear their name badge to gain access into conference events.



*Add-on opportunities are only available to sponsors who have purchased a benefit package.

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SPONSOR PACKAGE ADD-ON OPPORTUNITIES (Cont'd)

Lunch Sponsor: \$7,500 *2 available*

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees during the session prior to lunch

Puzzle Sponsor: \$1,000 *(multiple available)*

Feature your logo on a custom jigsaw puzzle featuring all puzzle sponsor logos that is prominently displayed at the event for attendees to work on together. This engaging activity has become a beloved tradition, exemplifying the spirit of camaraderie and collaboration in our community.

Mobile App: \$5,000 *1 available*

- Logo on conference website
- Recognition within conference app
- Two pre-scheduled push notifications via the app



Swag Bag Insert: \$3,000 *Limited availability*

Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls, and other exciting items are encouraged!

Refreshment: \$1,500 *3 available*

- Dedicated signage recognizing the sponsorship and opportunity to place marketing materials at the service points at the morning and afternoon refreshment breaks for one full conference day
- Recognition as the refreshment sponsor during the sessions before your sponsored break.





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OTHER SPONSORSHIP OPPORTUNITIES

Looking for a different way to support and participate in the conference? Consider one of the options below.

Diversity Scholarship Program: \$5,000 *Multiple available*

Note: Stand-alone sponsorship possible; sponsor package purchase not required.

The ROSCon Diversity Program enables participation by typically underrepresented groups in the robotics community. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact, and we at ROSCon encourage your support to help us expand the outreach of ROS.

- ✓ Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- ✓ Logo recognition on a dedicated slide at the conference, as well as named acknowledgment at the opening session
- ✓ Access to testimonials provided by the scholarship recipients post-conference
- ✓ Invitation to the pre-conference scholar meet and greet and the opportunity to briefly address the scholars
- ✓ **New!** Slot in one of the lightning talk rounds

Start-up Alley Exhibit Area: \$3,000

ROSCon is pleased to announce a new economical, shared exhibit space option for qualified companies/organizations. Space is extremely limited, so reach out today.

What's included:

- ✓ 1m x 1m area within a shared exhibit space
- ✓ 1 bar-height round table and 1 stool
- ✓ 1 exhibit-only pass (Additional exhibit-only passes may be purchased)
- ✓ Small tent sign indicating your organization's name
- ✓ Power supply and shared power strip
- ✓ Wifi on the show attendee network

Please note that all booth contents, including robot demos, must be displayed within the confines of your exhibit space and may not overlap into an aisle or neighbor's space.

Startup Alley participation is limited to companies that meet all of the following criteria: have fewer than twenty employees, have yearly revenues of less than \$500k USD, and have raised less than \$5M USD.

Note: Organizers may adjust the criteria at its discretion.

