

ROSCon 2023

October 18-20, 2023 | New Orleans, LA

We are pleased to announce
ROSCon 2023, the twelfth annual
ROS developers' conference.
Join us in historic New Orleans, USA!

This is your opportunity to take part as a sponsor at this incredible event! We continue to offer excellent opportunities to engage with our passionate robotics community. You are invited to sponsor ROSCon 2023 as we explore the ever-expanding world of open source robotics.

Join us on our second year back to in-person conferences! We were so grateful and excited about the community's enthusiastic response as we returned to an in-person conference in Kyoto last year. The event sold out, and we look forward to the same results this year.

The continued success of ROSCon lies in your valuable support.

Please join us in New Orleans this October!





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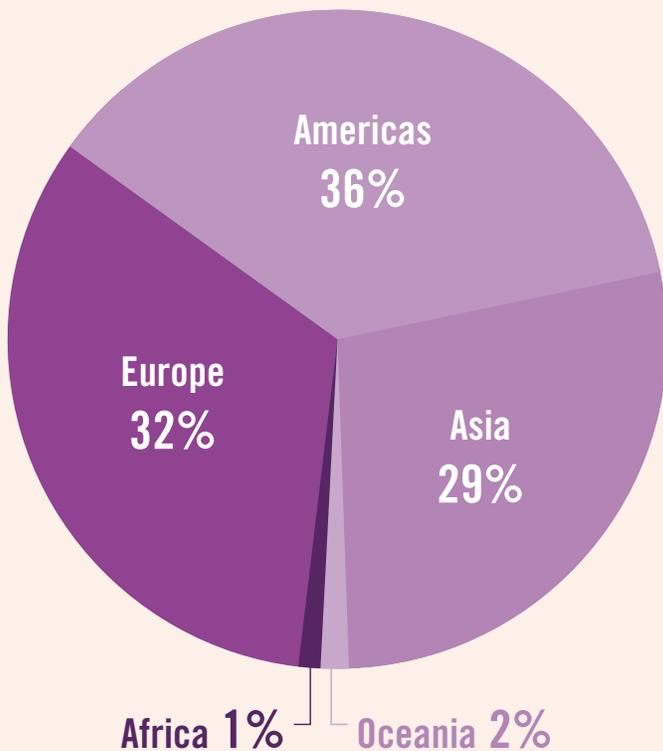
WHO ATTENDS ROSCON

Last year, our nearly 900 attendees included staff and leadership from startups and multinationals, students and faculty from major universities, and robotics enthusiasts of all stripes.

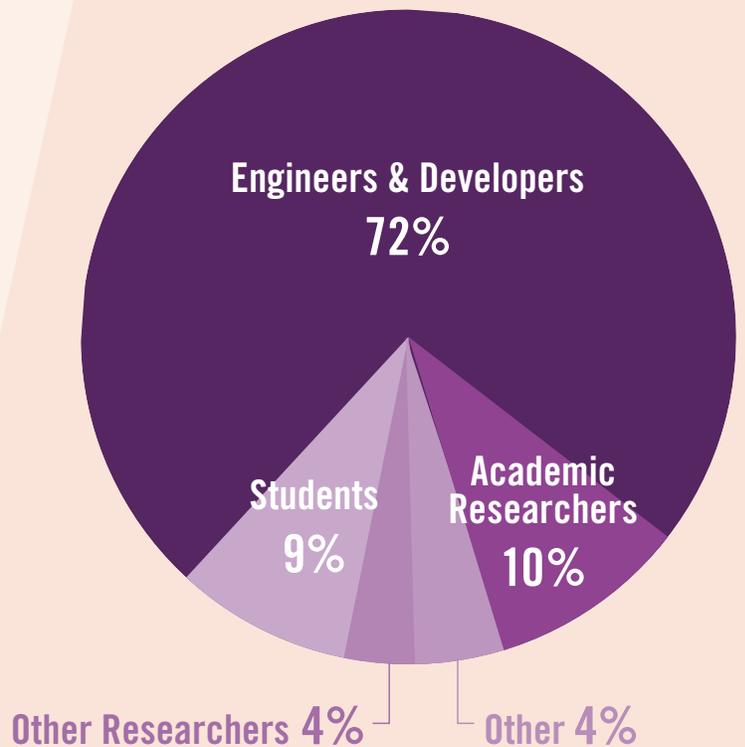
PAST ATTENDING ORGANIZATIONS INCLUDE:

Amazon	Denso	Hyundai	NVIDIA
BMW	GE	Intel	Sony
Bosch	Google	LG	Toyota
Caterpillar	Hitachi	NASA	Xilinx

ATTENDEES BY CONTINENT



ATTENDEES BY ROLE





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SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be delighted for you to join us at ROSCon!

All sponsorship amounts are listed in US dollars.

	Platinum \$15,000 PLATINUM LEVEL SOLD OUT	Gold \$20,000	Silver \$10,000	Bronze \$3,000
Complimentary registrations	6	4	2	1
Display space in exhibit hall (width x depth)	9m x 3m	6m x 3m	3m x 3m	
Logo recognition on conference website and mobile app*	TOP logo placement	PREMIER logo placement	SILVER logo placement	BRONZE logo placement
Logo on conference t-shirt	TOP logo placement	PREMIER logo placement		
Banner placement near registration (Not to exceed 1.2m x 2m)	2	1		
Standalone recognition on slide deck before and after sessions	✓	✓		
Shared recognition on slide deck	✓	✓	✓	✓
Recognition from the podium during the general sessions	✓	✓		
Name recognition on event mailings	✓	✓		
Logo on conference advertising	✓	✓		
Logo on blog posts and press materials	✓	✓		
Logo on event signage	✓	✓	✓	✓
Diversity Scholarship	✓			

*The ROSCon website attracts nearly 100,000 page views annually from over 35,000 users.



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OTHER SPONSORSHIP OPPORTUNITIES

Looking for a different way to support and participate in the conference? Consider one of the options below.



Diversity Scholarship: \$5,000 *Multiple available*

The ROSCon Diversity Program is designed to enable participation in ROSCon by those typically underrepresented in the robotics community to make the conference a more fulfilling experience for all attendees. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact and, we, at ROSCon, encourage your support to help us expand the outreach of ROS.

- ✓ Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- ✓ Logo recognition on a dedicated slide at the conference as well as named acknowledgment at the opening session
- ✓ Access to testimonials provided by the scholarship recipients post-conference
- ✓ Invitation to the pre-conference scholar meet and greet and the opportunity to briefly address the scholars

New this year! Startup Alley Exhibit Area

ROSCon is pleased to announce a new economical, shared exhibit space option to qualified companies/organizations. Space is extremely limited, so reach out today.

What's included:

- ✓ 1m x 1m exhibit within a shared exhibit area
- ✓ 1 bar-height round table and 1 stool
- ✓ 1 exhibit-only pass (Additional exhibit-only passes may be purchased)
- ✓ Small tent sign indicating your organization's name
- ✓ Power supply and shared power strip
- ✓ Waste Basket
- ✓ Wireless internet access

Participation fee: \$3,000

Startup Alley participation is limited to new startup companies that are less than two years old, have fewer than twenty employees, have yearly revenues of less than \$500k USD, and have raised less than \$5M USD.

Please note that all booth contents, including robot demos, must be displayed within the confines of your exhibit space and may not overlap into an aisle or neighbor's space.





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ADD-ON OPPORTUNITIES

Increase your exposure by purchasing an add-on opportunity!*
These add-ons are popular options for added recognition among attendees.

Reception Sponsor: \$20,000 *1 available*

- Exclusive sponsorship of the opening night reception
- Recognition as the reception sponsor throughout the event
- 5 minutes to address attendees at the conclusion of the session prior to the reception
- Napkins branded with your company logo will be used at the reception

Lanyard Sponsor: \$10,000 *1 available*

All attendees will receive your branded lanyard at registration and are required to wear the lanyard with badge to gain access into conference events.

- Two-color printed logo on the conference lanyard

SOLD OUT



Video Archive Sponsor: \$10,000 *1 available*

Gain lasting exposure for your organization that extends beyond the conference. The existing ROSCon videos have made over 7.8M impressions and accumulated over 100K viewing hours!

- Recognition of the sponsorship included on the matte of video recordings ([example](#))
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings

Lunch Sponsor: \$7,500

2 available

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the conclusion of the session prior to lunch

*Add-on opportunities are only available to sponsors who have purchased a benefit package.

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ADD-ON OPPORTUNITIES (Continued)

Mobile App: \$5,000 *1 available*

Put your brand in the hands of ROSCon attendees as the sole sponsor of the mobile app! Last year, we utilized the mobile app to increase attendee networking opportunities and were blown away with the level of engagement we saw. Nearly 85% of attendees downloaded the app, with nearly 9,000 messages exchanged, 322 photos shared, and 37 meet-ups created.

- Logo on conference website
- Recognition within conference app
- Two pre-scheduled push notifications via the app

Swag Bag: \$3,000 *Limited availability*

Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls, and other exciting items are encouraged!

Recharge Lounge: \$5,000 *1 available*

Sponsor a lounge for attendees to relax and recharge their electronic devices on comfortable furniture.

- Logo on conference website
- Dedicated signage recognizing the sponsorship
- Opportunity to provide signage and materials within the lounge area

WiFi Sponsor: \$5,000 *1 available*

- Logo and name recognition, signage, in slide deck, and on the network and/or sign-in page, as allowed by the venue

SOLD OUT

Refreshment: \$1,500 *2 available*

- Dedicated signage at the service points recognizing the sponsorship at the morning and afternoon refreshment breaks for one full conference day

