

We are excited to announce ROSCon 2020, the ninth annual ROS developers' conference. Join us in New Orleans.

This is your opportunity to take part as a sponsor at this incredible event!

In keeping with the growth of the conference, we have broadened the sponsorship options and opportunities for exposure. You are invited to sponsor ROSCon 2020 as together we explore technological advancements in this exciting and fast paced industry.



ROSCon 2020

November 15-16, 2020 | NEW ORLEANS

We continue to build on the success of past ROSCons. The conference has grown each year and this year, we are set to welcome even more attendees and sponsors—but exhibitor space is limited and we anticipate will sell out quickly!

The two-day conference will comprise technical talks that introduce and explain how to use libraries and tools, describe best practices, and share techniques. We plan to follow a format similar to ROSCon 2019, with mixed single- and multi-track content during the main program, plus a pre-conference day of focused workshops. All presentations are carefully reviewed by a committee of experts to ensure the highest caliber of presentation and robust, diverse content.

While the academic robotics conferences provide a forum for discussion of scientific advances, ROSCon provides a parallel forum for the engineering aspects of robotics that we all spend so much time on. As artificial intelligence, advanced robots, and robotic technology are moving from the lab to regular commercial and home use, these engineering issues are becoming more critical. With the wide and increasing adoption of ROS throughout the robotics community, ROSCon offers the ideal forum in which to meet and discuss software engineering and development using a common language.



ROS

**open
robotics**



Detailed information on the conference is available at <https://roscon.ros.org/2020/>
Contact us with any questions at roscon-2020-ec@openrobotics.org



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SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

All sponsorship amounts are listed in US dollars.	EXCLUSIVE				
	Platinum \$25,000	Gold \$15,000	Silver \$8,000	Bronze \$3,000	Friend \$1,000
Complimentary Registrations	6	4	2	1	
Display Space in Exhibit Hall (width x depth)	9m x 3m	6m x 3m	3m x 3m	3m x 3m	
Logo Recognition on conference website	TOP Logo Placement	PREMIER Logo Placement	SILVER Logo Placement	BRONZE Logo Placement	FRIEND Logo Placement
Logo on conference t-shirt	TOP Logo Placement	PREMIER Logo Placement	SILVER Logo Placement		
Banner placement near registration - Not to exceed 1.2m x 2m	2	1			
Standalone recognition on slide deck before and after sessions	✓	✓			
Shared recognition on slide deck	✓	✓	✓	✓	✓
Recognition from the podium during the general sessions	✓	✓			
Name recognition on event mailings	✓	✓			
Logo on conference advertising	✓	✓			
Logo on blog posts and press materials	✓	✓			
Logo on event signage	✓	✓	✓	✓	✓



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ADD-ON OPPORTUNITIES

Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!*

Diversity Scholarship Program: \$3,750 (multiple available)

The ROSCon Diversity Program is designed to enable participation in ROSCon by those typically under-represented in the robotics community to make the conference a more fulfilling experience for all attendees. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact and, we, at ROSCon, encourage your support to help us expand the outreach of ROS.

- Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- Logo recognition on a dedicated slide at the conference as well as named acknowledgment at the opening session
- Access to testimonials provided by the scholarship recipients post-conference
- Invitation to the pre-conference scholar meet and greet and the opportunity to address the scholars

Reception Sponsor: \$10,000 (1 available)

- Exclusive sponsorship of the opening night reception
- Recognition as the reception sponsor throughout the event
- 5 minutes to address attendees at the conclusion of the session prior to the reception
- Napkins branded with your company logo will be used at the reception

Video Archive Sponsorship: \$8,000 (1 available)

Gain lasting exposure for your organization that extends beyond the conference. Over the last 12 months, the existing ROSCon videos made over 550k impressions and accumulated over 19k viewing hours!

- Recognition of the sponsorship included on the matte of video recordings
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings

Happy Hour Sponsor: \$8,000 (1 available)

Network with attendees before leaving the conference.

- Exclusive sponsorship of the closing happy hour
- Recognition as the happy hour sponsor throughout the event
- Napkins branded with your company logo will be used at the reception

Lanyard Sponsor: \$6,000 (1 available)

All attendees will receive your branded lanyard at registration and are required to wear their name badge to gain access into conference events.

- Two-color printed logo on the conference lanyard.

*Add-on opportunities are only available to sponsors who have purchased a benefit package.

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Lunch Sponsor: \$6,000 (2 available)

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the conclusion of the session prior to lunch

WiFi Sponsor: \$5,000 (1 available)

- Logo and name recognition on signage, in slide deck, and on the network name and/or sign-in page, as allowed by the venue

Mobile App Sponsor: \$5,000 (1 available)

Your logo will be featured on the mobile app that is used by conference attendees.

- Logo on conference website
- Logo within conference app
- Two pre-scheduled push notifications via the app

Recharge Lounge Sponsor: \$5,000 (1 available)

Sponsor a lounge for attendees to relax and recharge on comfortable furniture.

- Logo on conference website
- Opportunity to place signage and materials within the lounge area

Swag Bag Give Away: \$3,000 (Limited available)

Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls and other exciting items are encouraged!

Refreshment Sponsor: \$1,500 (2 available)

- Dedicated signage at the service points recognizing the sponsorship at the morning and afternoon refreshment breaks for one full conference day

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