

We are excited to announce ROSCon 2019, the eighth annual ROS developers' conference. Join us in Macau prior to the IEEE/RSJ IROS conference.

This is your opportunity to take part as a sponsor at this incredible event!

In keeping with the growth of the conference, we have broadened the sponsorship options and opportunities for exposure. You are invited to sponsor ROSCon 2019 as together we explore technological advancements in this exciting and fast paced industry.



ROSCon 2019

October 31–November 1, 2019 | MACAU

We continue to build on the success of past ROSCons. The past three ROSCons have sold out! This year, we are set to welcome additional members with added capacity of the conference venue—but exhibitor space is limited and we anticipate will sell out quickly!

The two-day conference will comprise technical talks that introduce and explain how to use libraries and tools, describe best practices, and share techniques. ROSCon has traditionally been organized around a single track but we are excited to integrate a few concurrent sessions into the program. All presentations are carefully reviewed by a committee of experts to ensure the highest caliber of presentation and robust, diverse content.

While the academic robotics conferences provide a forum for discussion of scientific advances, ROSCon provides a parallel forum for the engineering aspects of robotics that we all spend so much time on. As artificial intelligence, advanced robots, and robotic technology are moving from the lab to regular commercial and home use, these engineering issues are becoming more critical. With the wide and increasing adoption of ROS throughout the robotics community, ROSCon offers the ideal forum in which to meet and discuss software engineering and development using a common language.



Detailed information on the conference is available at <https://roscon.ros.org/2019/>
Contact us with any questions at roscon-2019-oc@openrobotics.org





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SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

| All sponsorship amounts are listed in US dollars. | EXCLUSIVE | | | | |
|--|--------------------------|-------------------------|--------------------------|--------------------------|--------------------------|
| | Friend \$1,000 | Gold \$15,000 | Silver \$8,000 | Bronze \$3,000 | Friend \$1,000 |
| Complimentary Registrations | 6 | 4 | 2 | 1 | |
| Display Space in Exhibit Hall (width x depth) | 9m x 3m | 6m x 3m | 3m x 3m | 3m x 3m | |
| Logo Recognition on conference website | TOP Logo Placement | PREMIER Logo Placement | SILVER Logo Placement | BRONZE Logo Placement | FRIEND Logo Placement |
| Logo on conference t-shirt | TOP Logo Placement | PREMIER Logo Placement | SILVER Logo Placement | | |
| Banner placement near registration - Not to exceed 1.2m x 2m | 2 | 1 | | | |
| Standalone recognition on slide deck before and after sessions | ✓ | ✓ | | | |
| Shared recognition on slide deck | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition from the podium during the general sessions | ✓ | ✓ | | | |
| Name recognition on event mailings | ✓ | ✓ | | | |
| Logo on conference advertising | ✓ | ✓ | | | |
| Logo on blog posts and press materials | ✓ | ✓ | | | |
| Logo on event signage | ✓ | ✓ | ✓ | ✓ | ✓ |



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ADD-ON OPPORTUNITIES

Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!*

Diversity Scholarship Program: \$3,750 (multiple available)

The ROSCon Diversity Program is designed to enable participation in ROSCon by those typically under-represented in the robotics community to make the conference a more fulfilling experience for all attendees. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact and, we, at ROSCon, encourage your support to help us expand the outreach of ROS.

- Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- Logo recognition on a dedicated slide at the conference as well as named acknowledgment at the opening session
- Access to testimonials provided by the scholarship recipients post-conference
- Invitation to the pre-conference scholar meet and greet and the opportunity to address the scholars

Video Archive Sponsorship: \$10,000 (1 available)

Gain lasting exposure for your organization that extends beyond the conference. Over the last 12 months, the ROSCon branded videos had 45k plays and over 500k loads!

- Recognition of the sponsorship included on the matte of video recordings
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings

Reception Sponsor: \$8,000 (1 available)

- Exclusive sponsorship of the reception
- Recognition throughout the event
- 5 attendees at the conclusion of the session prior to the reception
- Network signs branded with your company logo will be used at the reception

WiFi Sponsor: \$5,000 (1 available)

- Logo and name recognition on signage, in slide deck, and on network sign-in page

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*Add-on opportunities are only available to sponsors who have purchased a benefit package.



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ADD-ON OPPORTUNITIES (Continued)

Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!*

Lanyard Sponsor: \$5,000 (1 available)

All attendees will receive a lanyard with their name and registration information and are required to wear their name badge to gain access into the conference.

SOLD OUT

- Two color printed logo on the conference lanyard.

Lunch Sponsor: \$5,000 (2 available)

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the conclusion of the session prior to lunch

Swag Bag Give Away: \$3,000 (Limited available)

Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls and other exciting items are encouraged!

Refreshment Sponsor: \$1,500 (2 available)

- Dedicated signage at the service points recognizing the sponsorship at the morning and afternoon refreshment breaks for one full conference day

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