

We are excited to announce ROSCon 2018, the seventh annual ROS developers' conference. Join us in Madrid prior to the IEEE/RSJ IROS conference.

**This is your opportunity to take part as a sponsor at this incredible event!**

In keeping with the growth of the conference, we have broadened the sponsorship options and opportunities for exposure. You are invited to sponsor ROSCon 2018 as together we explore technological advancements in this exciting and fast paced industry.



# ROSCon 2018

29–30 September 2018 | MADRID, SPAIN

We continue to build on the success of past ROSCons. The 2017 and 2016 conferences were sold out and we anticipate another sold out event! This year's two-day conference will comprise technical talks that introduce and explain how to use libraries and tools, describe best practices, and share techniques. ROSCon is organized around a single track of carefully reviewed presentations.

While the academic robotics conferences provide a forum for discussion of scientific advances, ROSCon provides a parallel forum for the engineering aspects of robotics that we all spend so much time on. As artificial intelligence, advanced robots, and robotic technology are moving from the lab to regular commercial and home use, these engineering issues are becoming more critical. With the wide and increasing adoption of ROS throughout the robotics community, ROSCon offers the ideal forum in which to meet and discuss software engineering and development using a common language.

As a sponsor, you'll have distinctive opportunities to connect with the ROS community, from having your logo on the event website to exhibiting your work in person at ROSCon 2018. Our sponsors are recognized before, during, and after the conference as leading supporters of ROSCon and the development of the field.



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## SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals - please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

### PLATINUM Sponsor: \$16,000 (1 available)

All sponsorship amounts are in US dollars.

- 6 complimentary registrations
- Recognition of top sponsorship at the podium during general sessions
- Special stand-alone recognition on the slide deck before and after sessions
- Top logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Top logo placement on the ROSCon t-shirt and on event signage
- 2 standing banners, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room and registration area (sponsor provided)
- Double-sized tabletop display in the exhibitor area

### GOLD Sponsor: \$11,000

- 4 complimentary registrations
- Recognition of top sponsorship at the podium during general sessions
- Special stand-alone recognition on the slide deck before and after sessions
- Premier logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Premier logo placement on the ROSCon t-shirt and on event signage
- 2 standing banners, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room and registration area (sponsor provided)
- Double-sized tabletop display in the exhibitor area

### SILVER Sponsor: \$6,000

- 2 complimentary registrations
- Silver sponsor logo placement on ROSCon website
- Silver sponsor logo placement on the ROSCon t-shirt
- Recognition on slide deck before and after sessions
- Tabletop display in the exhibitor area
- 1 complimentary registration
- Bronze logo placement on ROSCon website
- Recognition on slide deck before and after sessions
- Tabletop display in the exhibitor area

### BRONZE Sponsor: \$3,000

### Friend of the Conference: \$1,000

- Friend of the Conference logo placement on the ROSCon website
- Company name recognition on conference signage and on slide deck before and after sessions (no logo)



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## ADD-ON OPPORTUNITIES

Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!\*

### Diversity Scholarship Program: \$3,500 (multiple available)

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The ROSCon Diversity Program is designed to enable participation in ROSCon by those typically under-represented in the robotics community to make the conference a more fulfilling experience for all attendees. Your sponsorship provides access to two participants by funding their travel, shared hotel accommodations, and a travel stipend. The program has had a powerful impact and, we, at ROSCon, encourage your support to help us expand the outreach of ROS.

- Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- Logo recognition on a dedicated slide at the conference as well as named acknowledgment at the opening session
- Access to testimonials provided by the scholarship recipients post-conference
- Invitation to the pre-conference scholar meet and greet and the opportunity to address the scholars

### Video Archive Sponsorship: \$10,000 (1 available)

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Gain lasting exposure for your organization that extends beyond the conference. Over the last 12 months, the ROSCon branded videos had 40k plays and over 400k loads!

- Recognition of the sponsorship included on the matte of video recordings
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings

### Reception Sponsor: \$5,000 (1 available)

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- Exclusive sponsorship of the Saturday night reception
- Recognition as the reception sponsor throughout the event
- Prominent space to setup a booth during reception
- 5 minutes to address attendees at the conclusion of the session prior to the reception

### WiFi Sponsor: \$5,000 (1 available)

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- Logo and name recognition on signage, in slide deck, and on network sign-in page

### Lanyard Sponsor: \$4,000 (1 available)

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All attendees will receive your branded lanyard at registration and are required to wear their name badge to gain access into conference events.

- Two-color printed logo on the conference lanyard.

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\*Add-on opportunities are only available to sponsors who have purchased a benefit package.



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## ADD-ON OPPORTUNITIES (Continued)

Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!\*

### Swag Bag Give Away: \$3,000 (Limited available)

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Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls and other exciting items are encouraged!

### General Session Flyer Seat-drop: \$3,000 (2 available, 1 each day)

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- Before the first session of the day, place your company's flyer on each attendee's seat to guarantee exposure

### Lunch Sponsor: \$2,000 (2 available)

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- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the conclusion of the session prior to lunch

### Refreshment Sponsor: \$1,500 (2 available)

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- Dedicated signage at the service points recognizing the sponsorship at the morning and afternoon refreshment breaks for one full conference day

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