

# ROSCon 2017 Sponsorship Opportunities

September 21-22, 2017  
Vancouver, Canada



We are excited to announce ROSCon 2017, the sixth annual ROS developers' conference, to be held September 21 - 22, in Vancouver, British Columbia, prior to the IEEE/RSJ IROS conference, which will be held at the same location, the Vancouver Convention Centre, September 24 - 28. We continue to build on the success of past ROSCons. The 2016 conference sold out at 450 registered attendees, an increase from the 365 attendees that participated in 2015. This year's two-day conference will comprise technical talks that introduce and explain how to use libraries and tools, describe best practices, and share techniques and we anticipate close to 500 attendees!

While the academic robotics conferences provide a forum for discussion of scientific advances, ROSCon provides a parallel forum for the engineering aspects of robotics that we all spend so much time on. As artificial intelligence, advanced robots, and robotic technology are moving from the lab to regular commercial and home use, these engineering issues are becoming more critical. With the wide and increasing adoption of ROS throughout the robotics community, we are in a great position to meet and discuss software engineering and development using a common language.

In keeping with the growth of the conference, we have broadened the sponsorship options and opportunities for exposure. You are invited to sponsor ROSCon 2017 as together we explore technological advancements in this exciting and fast paced industry. As a sponsor, you'll have distinctive opportunities to connect with the ROS community, from having your logo on the event website to exhibiting your work in person at ROSCon 2017. Our sponsors are recognized before, during, and after the conference as leading supporters of ROSCon and the development of the field.

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals - please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

Detailed information on the conference is available at <http://roscon.ros.org>. Contact us with any questions at [roscon-2017-oc@osrfoundation.org](mailto:roscon-2017-oc@osrfoundation.org).

All sponsorship amounts are in US dollars.

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## Sponsorship Levels

All sponsorship amounts are in US dollars

### Platinum: \$16,000 (1 available)

- 6 complimentary registrations
- Recognition of top sponsorship at the podium during general sessions
- Special stand-alone recognition on the slide deck before and after sessions
- Top logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Top logo placement on the ROSCon t-shirt and on event signage
- 2 standing banners, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room and registration area (sponsor provided)
- Double-sized tabletop display in the exhibitor area

**SOLD OUT**

### Gold: \$11,000

- 4 complimentary registrations
- Recognition of sponsorship at the podium during general sessions
- Premier logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Gold logo placement on the ROSCon t-shirt and on event signage
- 1 standing banner, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room or registration area (sponsor provided)
- Double-sized tabletop display in the exhibitor area

### Silver: \$6,000

- 2 complimentary registrations
- Silver sponsor logo placement on ROSCon website and on the ROSCon t-shirt
- Recognition on slide deck before and after sessions
- Tabletop display in the exhibitor area

### Bronze: \$3,000

- 1 complimentary registration
- Bronze logo placement on ROSCon website and ROSCon t-shirt
- Recognition on slide deck before and after sessions
- Tabletop display in the exhibitor area

### Friend of the Conference: \$1,000

- Friend of the Conference logo placement on the ROSCon website
- Company name recognition on conference signage and on slide deck before and after sessions (no logo)

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Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an Add-on Opportunity!

Add-on opportunities are only available to sponsors who have purchased a benefit package.

All sponsorship amounts are in US dollars.

Reception Sponsor: \$5,000  
(1 available)

- Exclusive sponsorship of the Thursday night reception
- Recognition as the reception sponsor throughout the event
- Prominent space to setup a booth during reception
- 5 minutes to address attendees at the conclusion of the session prior to the reception

**SOLD OUT**

Diversity Scholarship Sponsor: \$2,500  
(multiple available)

- Provide scholarship support to facilitate attendance for members of groups traditionally underrepresented in the tech community
- Invitation to pre-conference meet-and-greet with diversity scholars
- Access to post-conference testimonials provided by diversity scholars
- Recognition on the conference website, in the slide deck, and in select communications

Lunch Sponsor: \$2,000  
(1 remaining)

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the conclusion of the session prior to lunch

Live-streaming Sponsor: \$6,000  
(1 available)

- Logo recognition on the live-streaming information page of the ROSCon website
- Promotion of sponsorship of live streaming on all outreach mailings promoting the live-streaming feature

Refreshment Sponsor: \$1,500  
(2 available)

- Dedicated signage at the service points recognizing the sponsorship at the welcome, morning, and afternoon refreshment breaks for one full conference day

Video Archive Sponsors: \$5,500  
(1 available)

- Recognition on the sponsorship included on the matte of video recordings
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on outreach mailings

General Session Flyer Seat-drop: \$3,000  
(2 available, 1 each day)

- Before the first session of the day, place your company's flyer on each attendee's seat

WiFi Sponsor: \$5,000  
(1 available)

- Logo and name recognition on signage, in slide deck, and on network sign-in page

Lanyard Sponsor: \$3,000  
(1 available)

**SOLD OUT**

- Logo on conference lanyard

Coffee Mug Sponsor: \$3,000  
(1 available)

**SOLD OUT**

- Logo on conference coffee mug