

ROSCon 2016 Sponsorship Opportunities

October 8-9, 2016
Seoul, Korea



We are pleased to announce ROSCon 2016, the fifth annual ROS developers' conference, to be held October 8-9, in Seoul, Korea, immediately before the IEEE/RSJ IROS conference, which will be held in nearby Daejeon, Korea. We are building on the success of last year's ROSCon, which sold out at 365 registered attendees, up by over 25% from 2014. This year's two-day conference will comprise technical talks that introduce and explain how to use libraries and tools, describe best practices, and share techniques.

While the academic robotics conferences provide a forum for discussion of scientific advances, ROSCon provides an analogous forum for the engineering aspects of robotics that we all spend so much time on. As advanced robots and robotic technology are moving from the lab to regular commercial and home use, these engineering issues are becoming more critical. With the wide and increasing adoption of ROS throughout the robotics community, we are in a great position to meet and discuss software engineering and development using a common language.

The conference has grown, and thus, we have increased the sponsorship options and opportunity for exposure. We invite you to sponsor ROSCon 2016 as we explore advancement in technology in this exciting and fast paced industry. In return, you'll have an opportunity to connect with the ROS community in a variety of ways, from having your logo on the event website to exhibiting your work in person at ROSCon 2016. Our sponsors are recognized before, during, and after the conference as leading supporters of ROSCon and the progression of the field.

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals - please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

Detailed information on the conference is available at <http://roscon.ros.org>.

Contact us with any questions at roscon-2016-oc@osrfoundation.org.

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Sponsorship Levels

Platinum: \$15,000 (1 available)

- 6 complimentary registrations
- Recognition of top sponsorship at the podium during general sessions
- Special stand-alone recognition on the slide deck before and after sessions
- Top logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Top logo placement on the ROSCon t-shirt and on event signage
- Brochure or flyer (sponsor provided) in the conference giveaway bag given to all attendees
- 2 standing banners, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room and registration area (sponsor provided)
- Double-sized booth in the exhibitor area

SOLD OUT

Gold: \$10,000

- 4 complimentary registrations
- Recognition of sponsorship at the podium during general sessions
- Premier logo placement on the ROSCon website, event mailings, blog postings, conference advertising and press materials
- Gold logo placement on the ROSCon t-shirt and on event signage
- Brochure or flyer (sponsor provided) in the conference giveaway bag given to all attendees
- 1 standing banner, (not to exceed 48" x 79" or 121.92 cm x 200.66 cm) for placement in the main conference room or registration area (sponsor provided)
- Double-sized booth in the exhibitor area

Silver: \$5,000

- 2 complimentary registrations
- Flyer (sponsor provided) in the conference giveaway bag
- Silver sponsor logo placement on ROSCon website and on the ROSCon t-shirt
- Recognition on slide deck before and after sessions
- Booth in the exhibitor area

Bronze: \$3,000

- 1 complimentary registration
- Flyer (sponsor provided) in the conference giveaway bag
- Bronze logo placement on ROSCon website and ROSCon t-shirt
- Recognition on slide deck before and after sessions
- Booth in the exhibitor area

Friend of the Conference: \$1,000

- Friend of the Conference logo placement on the ROSCon website
- Company name recognition on conference signage and on slide deck before and after sessions (no logo)

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Whether your company is a Friend of the Conference or a Platinum Sponsor, increase your exposure by purchasing an Add-on Opportunity!

*Add-on opportunities are only available to sponsors who have purchased a benefit package.

Add-on Opportunities

Reception Sponsor: \$5,000
(1 available)

- Exclusive sponsorship of the Saturday night reception
- Recognition as the reception sponsor throughout the event
- Prominent space to setup a booth during reception
- 5 minutes to address attendees at the start of the reception

SOLD OUT

Lunch Sponsor: \$2,000
(2 available)

- Dedicated signage recognizing the sponsorship at lunch service points
- 5 minutes to address attendees at the start of the lunch session

Refreshment Sponsor: \$1,500
(2 available)

- Dedicated signage at the service points recognizing the sponsorship at the welcome, morning, and afternoon refreshment breaks for one full conference day

Live-streaming Sponsor: \$3,500
(1 available)

- Logo recognition on the live-streaming information page of the ROSCon website
- Promotion of sponsorship of live streaming on all outreach mailings promoting the live-streaming feature

SOLD OUT

Lanyard Sponsor: \$3,000
(1 available)

SOLD OUT

- Logo on conference lanyard