



# ROSCon2022

October 19–21, 2022 | Kyoto, Japan

**We are excited to announce  
ROSCon 2022, the eleventh annual  
ROS developers' conference.  
Join us in Kyoto, Japan.**

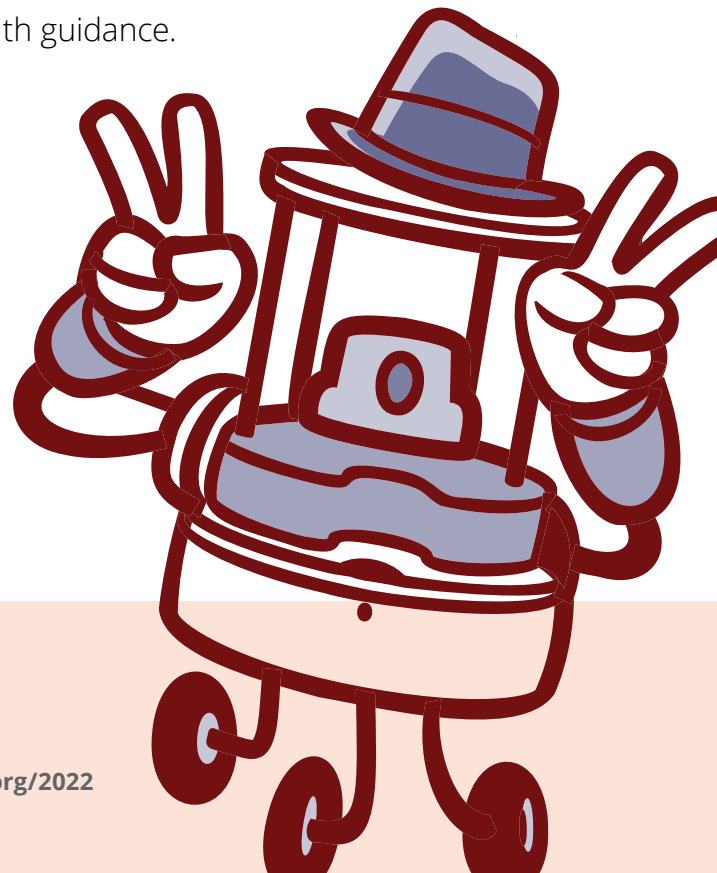
This is your opportunity to take part as a sponsor at this incredible event! In keeping with the growth of the conference, we have broadened the sponsorship options and opportunities for exposure. You are invited to sponsor ROSCon 2022 as together we explore technological advancements in this exciting and fast-paced industry.

**We missed you for the past two years!** While we thoroughly enjoyed ROS Worlds 2020 and 2021, a virtual event doesn't take the place of getting our community together in person like we've done each year since 2012. So we're bringing ROSCon back this year.

We're working with local officials and experts to host ROSCon 2022 in a socially responsible way that follows the best available public health guidance.

We are anticipating that protective measures such as distancing and masks will be required, and other modifications may be in effect. There is unavoidable uncertainty in planning an event right now, both for organizers and sponsors. Our promise to you is that we will be transparent and forthright about policies, risks, and changes.

**We can't put on ROSCon without your support.  
Please join us in Kyoto this October!**



Detailed information on the conference is available at <https://roscon.ros.org/2022>  
Contact us with any questions at [roscon-2022-ec@openrobotics.org](mailto:roscon-2022-ec@openrobotics.org)



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## WHO ATTENDS ROSCON

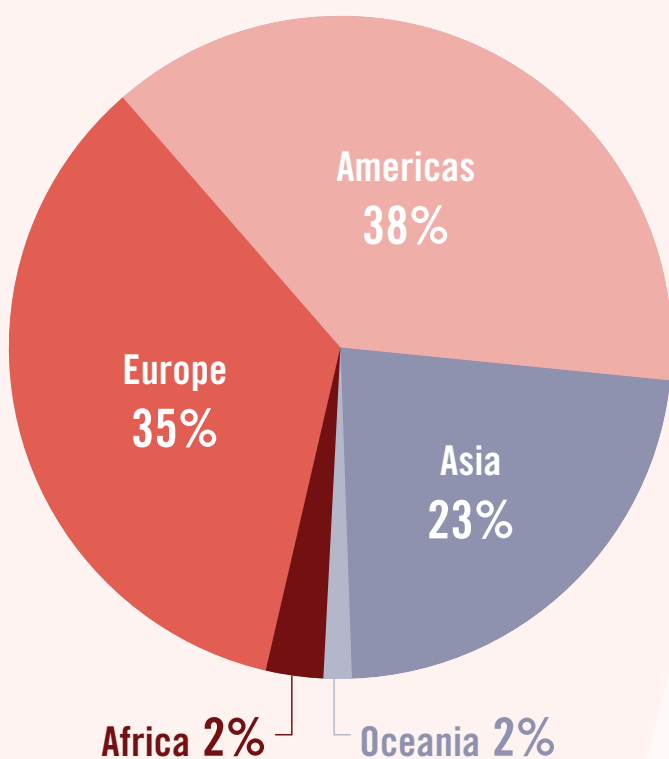
ROSCon is a developers conference that attracts a global audience of roboticists.

Our attendees include staff and leadership from startups and multinationals, students and faculty from major universities, and robotics enthusiasts of all stripes. From chip-makers to car-makers, from undersea to outer space, nearly every aspect of robotics is represented. Whether you're unveiling a product, pitching a company, looking for an industry partner, or recruiting, ROSCon is your opportunity to meet the global robotics developer community.

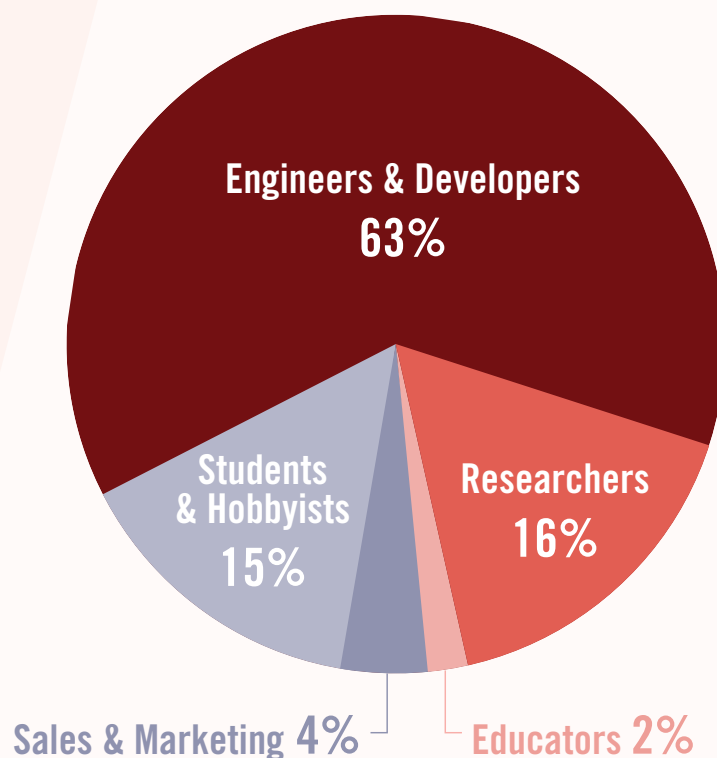
### PAST ATTENDING ORGANIZATIONS INCLUDE:

Amazon	Hyundai
BMW	Intel
Bosch	LG
Caterpillar	NASA
Denso	NVIDIA
GE	Sony
Google	Toyota
Hitachi	Xilinx

### ATTENDEES BY CONTINENT



### ATTENDEES BY ROLE





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## SPONSORSHIP LEVELS

The opportunities listed here are designed to fit a variety of budgets. We are happy to tailor benefits to suit your goals. Please let us know if you have a unique sponsorship opportunity in mind. Regardless of your participation, we would be extremely happy for you to join us at ROSCon!

*All sponsorship amounts are listed in US dollars.*

	PLATINUM LEVEL \$18,000 SOLD OUT	Gold \$18,000	Silver \$10,000	Bronze \$3,000
Complimentary registrations	6	4	2	1
<div> <div>EXHIBIT SPACE SOLD OUT</div> <div>           Sponsorships without booth space are available at a discounted rate!            Contact us at <a href="mailto:roscon-2022-ec@openrobotics.org">roscon-2022-ec@openrobotics.org</a> to learn more.         </div> </div>				
Logo recognition on conference website and mobile app	TOP logo placement	PREMIER logo placement	SILVER logo placement	BRONZE logo placement
Logo on conference t-shirt	TOP logo placement	PREMIER logo placement		
Banner placement near registration (Not to exceed 1.2m x 2m)	2	1		
Standalone recognition on slide deck before and after sessions	✓	✓		
Shared recognition on slide deck	✓	✓	✓	✓
Recognition from the podium during the general sessions	✓	✓		
Name recognition on event mailings	✓	✓		
Logo on conference advertising	✓	✓		
Logo on blog posts and press materials	✓	✓		
Logo on event signage	✓	✓	✓	✓



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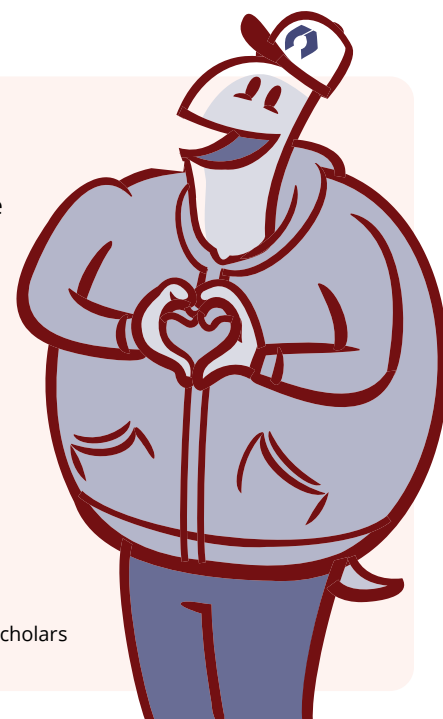
## ADD-ON OPPORTUNITIES

Whether your company is a Bronze or a Platinum Sponsor, increase your exposure by purchasing an add-on opportunity!\*

### Diversity Scholarship Program: \$4,000 *Multiple available*

The ROSCon Diversity Program is designed to enable participation in ROSCon by those typically underrepresented in the robotics community to make the conference a more fulfilling experience for all attendees. Your sponsorship provides access to two participants by funding their conference registration, shared hotel accommodations, and a travel stipend. The program has had a powerful impact and, we, at ROSCon, encourage your support to help us expand the outreach of ROS.

- Logo recognition on the conference website at your sponsor level as well as on the diversity scholarship information section
- Logo recognition on a dedicated slide at the conference as well as named acknowledgment at the opening session
- Access to testimonials provided by the scholarship recipients post-conference
- Invitation to the pre-conference scholar meet and greet and the opportunity to briefly address the scholars



### Reception Sponsor: \$20,000 *1 available*

- Exclusive sponsorship of the opening reception
- Recognition as the reception sponsor throughout the event
- 5 minutes to address the audience at the conclusion of the session prior to the reception
- Napkins branded with your company logo will be used at the reception

**SOLD OUT**

### Lanyard Sponsor: \$10,000 *1 available*

All attendees will receive your branded lanyard at registration and are required to wear their lanyard to gain access into conference events.

- Two-color printed logo on the conference lanyard

**SOLD OUT**

### Video Archive Sponsor: \$10,000 *1 available*

Gain lasting exposure for your organization that extends beyond the conference. The existing on-site videos have made an impressive cumulative over 100K views in hours!

- Recognition of the sponsorship included on the matte of video recordings (example)
- Logo and listing of the sponsorship above the program on the conference website
- Promotion of sponsorship of video recording on all outreach mailings

**SOLD OUT**

\*Add-on opportunities are only available to sponsors who have purchased a benefit package.

>> Add-ons continued on next page



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## ADD-ON OPPORTUNITIES (Continued)

### Lunch Sponsor: \$7,500 *2 available*

- Dedicated signage recognizing the sponsorship at lunch service
- 5 minutes to address attendees at the conclusion of the session prior to lunch

**SOLD OUT**

### WiFi Sponsor: \$5,000 *1 available*

- Logo and name recognition on signage, in slide deck, and on the network name and/or sign-in page, as allowed by the venue

### Recharge Lounge: \$5,000 *1 available*

Sponsor a lounge for attendees to relax and recharge their electronic devices on comfortable furniture.

- Logo on conference website
- Dedicated signage recognizing the sponsorship
- Opportunity to provide signage and materials within the lounge area

### Swag Bag: \$3,000 *Limited availability*

Does your company have some exciting marketing items that you would love to get in the hands of all attendees? Then this is the add-on for you!

- Sponsor-provided item, subject to approval by the Organizing Committee, will be included in the conference registration bag.
- Items such as water bottles, RFID card holders, stress-relief balls, and other exciting items are encouraged!

### Mobile App: \$5,000 *1 available*

- Logo on conference website
- Recognition within conference app
- Two pre-scheduled push notifications via the app

### Refreshment: \$1,500 *2 available*

- Dedicated signage at the service points recognizing the sponsorship at the morning and afternoon refreshment breaks for one full conference day

*\*Add-on opportunities are only available to sponsors who have purchased a benefit package.*